

[Images of business settings scroll across the screen. They multiply in number. Text appears across the center.]

What is your big business idea?
What reality do you want to create?
Introducing the CSD Social Venture Fund
Investment. Impact. Social change.

[The image fades to Christopher Soukup, a white male who is the CEO of CSD.]

Christopher:

We're introducing our new social impact fund, that we're calling the CSD Social Venture Fund and incubator. The purpose of this is to support Deaf-owned small businesses, and to provide not just investment funding, but also resources and mentoring to promote their success.

Really, ultimately we explain that CSD's purpose's today is — we talk about cultivating opportunities for the Deaf community.

The CSD Social Venture Fund and incubator is important not just because it creates opportunities for Deaf-owned businesses and supports and promotes employment opportunities for the Deaf community as well, but also because it becomes a compelling success story—it becomes an example for Deaf children to believe they can emulate.

Today, we want to invite all of you to visit our new website that we've implemented specifically to provide more information about the Social Venture Fund and incubator. there's information about how to submit proposals to CSD for consideration.

Join us, together we can show the world what Deaf people are capable of.

[A graphic with black text on a white background appears: "Introducing the CSD Social Venture Fund". The graphic pulls away to reveal a short time-lapse of sprouting plants peeking out of the soil and growing upward. Text reads: "Grow your business. Grow the Deaf community's future." This is replaced with a white background. Words appear "CSD Social Venture Fund. We want to invest in you. www.csdsvf.com"]